



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin Chapter (MPI-WI)

2nd Annual Midwest Regional Conference Meets in St. Paul

ST. PAUL, MN – On November 10 and 11, 2010, members of Meeting Professionals International – Wisconsin Chapter (MPI-WI) and Meeting Professionals International – Minnesota Chapter (MPI-MN) will meet at the Saint Paul RiverCentre for their 2nd Annual Midwest Regional Conference. The conference includes educational seminars, networking opportunities and an exhibit tradeshow.

This year's conference theme is BE BOLD. Communicate. Motivate. Collaborate. The opening keynote is Bryan Dodge – a professional speaker, author and radio show personality. Bryan's message will focus on professional growth and personal development. The conference will also feature keynote speaker, Bruce MacMillan, President and CEO of Meeting Professionals International. Bruce will be speaking on the future of the hospitality industry and professional development of meeting professionals. In addition, several breakout sessions will be offered on topics such as networking, communication skills, leadership, negotiation and enhancing meetings with media and interaction.

Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit mpiweb.org.

The 375+ member **Wisconsin Chapter of MPI**, established in 1977, is the premier association in the state dedicated to the growth, development and success of event and meeting professionals. The chapter brings professionals together to learn best practices, build relationships, and create business opportunities that enhance the strategic value of meetings. For more information on MPI Wisconsin, visit www.mpiwi.org.

For more information on MPI, MPI Wisconsin, or the MPI-WI Awards Gala, please contact Marie Johnson, CMP by phone at (414) 324-0892 or by email at marie.johnson.mpi@att.net.

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