



Dear MPI WI Chapter Member:

As we approach our November education day and tradeshow I wanted to say thank you to all of our past exhibitors and attendees on making this event successful. While it takes a number of volunteers to make this event successful it also takes our members and exhibitors to support the event and I want to continue to see this event grow and benefit everyone in our chapter.

As with Meeting Professionals International, we have to reiterate the importance of such events such as the tradeshow and how to conduct ourselves with the utmost professionalism for everyone. In the past, there has been feedback from exhibitors that suppliers within our chapter who have not purchased a booth to showcase their company have potentially done business and/or shopped on the tradeshow floor.

This type of behavior is against the Meeting Professionals Code of Ethics and against the MPI WI Chapter policies. While we understand not all of our suppliers will purchase exhibit booths, we need to make sure that we provide the companies who have the respect and professionalism they deserve in the tradeshow and on the tradeshow floor.

I appreciate everyone's efforts in continuing to make this event successful by following the Meeting Professionals Code of Ethics and supporting our November event.

If you have any questions please don't hesitate to contact me directly at 414/423-3332 or any of the MPI WI Chapter Board of Directors.

Sincerely,

Paulette S. Heney, CMM  
President