

## **Paul Sienko**

As Director of Key Accounts for VISIT Milwaukee, Paul Sienko has served in a convention sales capacity for more than eleven years. Throughout this time, Milwaukee has been literally transformed as a meeting destination with more than \$2 billion in public/private investment, from the 1998 opening of the Midwest Airlines Center culminating with this summer's grand opening of the Harley-Davidson Museum. Sienko is active in many professional associations and served as a Supplier Director on MPI-Wisconsin Chapter's Board of Directors from 2000 to 2001. He is currently a member of the State of Wisconsin Governor's Council on Tourism's Sports Marketing Committee and has had several public speaking engagements on convention tourism as it relates to the Milwaukee market.