

Sara Brish

Sara Brish is the Director of Sales and Marketing at the Stevens Point Area Convention and Visitors Bureau (SPACVB). She has almost 15-years of experience in the hospitality industry; a 9-year history with the SPACVB and a 4-year at the Comfort Suites of Stevens Point as front desk manager. Sara is a graduate of the Mid State Technical College Travel Marketing and Consulting Program and continues to train and take classes to become more knowledgeable and efficient in the travel and tourism industry.

As Director of Sales and Marketing of the SPACVB, Sara creates, expands and implements the CVBs sales and marketing initiatives which has continually increased convention, sports, motorcoach and leisure business in Portage County. One of Sara's main priorities is fulfilling the needs of meeting planners, sporting event planners and tour operators.

In addition to Sara's duties at the SPACVB, she serves on several committees including: The International Trade Business Economic Council-Tourism Advisory Committee, Portage County Business Council-Business Expo Planning Committee, ExporeHwy51.com Marketing Committee and the Alliance of Portage County Snowmobile Clubs. She is also a member of the Central Wisconsin Tourism Association, Wisconsin AgTourism Association, Circle Wisconsin, Wisconsin Chapter of Meeting Professionals International and the Wisconsin Association of Association Executives.

When she is not working you will find Sara outdoors with her husband, little boy, family and friends. Her favorite pastimes are boating, walking, biking, camping and gardening.