

Job Summary

The **Sports Sales Manager** is responsible for marketing the Eau Claire area as a destination for sporting events of all sizes, working to direct this business toward assessed hotels and motels, and other partner firms. Additionally, the Sports Sales Manager is responsible for providing excellent client experiences through the communication and delivery of Visit Eau Claire programs. The Sports Sales Manager will report to the Director of Operations of Visit Eau Claire. This is a full-time exempt position, averaging 40 – 50 hours per week.

Knowledge and Education Required

- Four-year degree is preferred
- Candidate must possess prior experience in sales; specific sales experience in the hotel, attraction, group tourism, or meeting industry is preferred
- Sports Management experience is a plus

View the position description and other pertinent information at:

<https://www.visiteau Claire.com/partners/employment/>

To apply, please send your resume and cover letter to Marni Waznik at:

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No phone calls, please.