



MEETING PROFESSIONALS INTERNATIONAL

**ADVERTISING 2009 ~ INSERTION ORDER**

Ad copy is due according to the schedule below. Advertising is subject to the approval of the Editor and/or MPI-Wisconsin Chapter Board of Directors. Ads will be accepted on a first-come, first-served basis; we must limit advertising to a maximum of 40%. If space is sold out before we receive your order, you will be contacted about alternate advertising. We retain the right to not run an ad for non-payment of previous ad placement.

**Note:** Inside covers only offered in B&W, however, does include bleed.

<b>MPI AGENDA NEWSLETTER *Rates are per issue</b>		Member Rate			Non-Member Rate		
<u>Space ordered</u>	<u>Ad Size</u>	B/W	Cover	Color	B/W	Cover	Color
<input type="checkbox"/> Full page ad	[7.5" w x 9.5" h]	\$699	\$799	\$899	\$799	\$899	\$999
<input type="checkbox"/> ½ page vertical ad	[3.5" w x 9.5" h]	\$499	N/A	\$599	\$599	N/A	\$699
<input type="checkbox"/> ½ page horizontal ad	[7.5" w x 4.75" h]	\$499	N/A	\$599	\$599	N/A	\$699
<input type="checkbox"/> ½ page horizontal ad Back Cover	[7.5" w x 4.75" h]	\$599	N/A	N/A	\$699	N/A	N/A
<input type="checkbox"/> ¼ page ad	[3.5" w x 4.75" h]	\$349	N/A	\$449	\$449	N/A	\$549
<input type="checkbox"/> Full page ad with web page ad		\$849	\$949	\$1049	\$999	\$1099	\$1199
<input type="checkbox"/> ½ page vertical ad with web page ad		\$649	N/A	\$749	\$799	N/A	\$899
<input type="checkbox"/> ½ page horizontal ad with web page ad		\$649	N/A	\$749	\$799	N/A	\$899
<input type="checkbox"/> ¼ page ad with web page ad		\$499	N/A	\$599	\$649	N/A	\$749
<input type="checkbox"/> Web only (60 days)		\$500			\$600		

  

<u>Issues</u>	<u>DEADLINES</u>	<u>Copy Deadline</u>
<input type="checkbox"/> January/February 2009	Issue	December 1, 2008
<input type="checkbox"/> March/April 2009	January/February 2009	February 1, 2009
<input type="checkbox"/> May/June 2009	March/April 2009	April 1, 2009
<input type="checkbox"/> July/August 2009	May/June 2009	June 1, 2009
<input type="checkbox"/> September/October 2009	July/August 2009	August 1, 2009
<input type="checkbox"/> November/December 2009	September/October 2009	October 1, 2009

Please check each issue you wish to be in.

**SPECIFICATIONS FOR CHAPTER WEBSITE**

Ad formats: .jpg, .gif, or animated .gif only.  
 Size: 300pixels high x 200pixels wide

**SPECIFICATIONS FOR AGENDA NEWSLETTER**

Ad formats:  
 .tif [preferred if the ad is photo heavy]  
 .eps [preferred if the ad is text heavy, send fonts with ad]  
 .pdf [fonts must be embedded when using this format, save as black and white or color]  
 Ads must be high resolution (at least 300 dpi) and should be sent electronically to [ads@mpiwi.org](mailto:ads@mpiwi.org)

*NOTE: Advertising is available but limited to members only and is available on a first-come, first-serve basis. Rates listed are net (agency commissions are not included in these rates).*

**BILLING INFORMATION:**

Ad Agency (if applicable): \_\_\_\_\_

Member \_\_\_\_\_ Non-member \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax form to:  
 MPI – WI Chapter Office  
 608.204.9818 FAX

Or Mail form to:  
 MPI – WI Chapter Office  
 2830 Agriculture Drive  
 Madison, WI 53718