



Biography of Sharon Fisher

Sharon Fisher ~ a professional “experience-maker” ~ believes that your career may well depend on finding creative new solutions for doing business. Ideas are the 20th century currency, and Sharon will share real-world strategies for sharpening your creative output and looking at your business in a new way. Sharon leads the team at Play with a Purpose (which was created because she believes that *work has to be fun*, or why do it at all.) Chosen as one of Entrepreneur Magazines Young Millionaires, she has proven that the passion works. Throughout her 20 years in business, she has helped such high-profile customers as the Walt Disney World Co., Jeep, McDonalds, American Express, Frito Lay, US Air Force, Darden Restaurants, and the North Carolina Sweet Potato Commission find new ways to spark innovation, build lasting relationships with their customers and engage their employees. She not only guarantees *laughter* and *fun* in her workshops, but *business approaches* that will get dramatic results.

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