



FOR IMMEDIATE RELEASE

Contact: Paulette Heney, CMM
President

Meeting Professionals International -Wisconsin Chapter

Phone: (414) 423-3332

paulette.heney@bowl.com

Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin Hosts Platinum Series Speaker Terri Breining, CMP, CMM on the topic of Leadership in the Changing World of Meeting Professionals

Madison, WI – Meeting Professionals International – Wisconsin Chapter (MPI-WI) will host a Platinum Series Speaker – Terri Breining, CMP, CMM on the topic of Leadership in the Changing World of Meeting Professionals at Lake Lawn Lodge – Delavan, Wisconsin on October 11, 2007.

Meeting Professionals International (MPI) – Wisconsin Chapter featured Terri Breining, CMP, CMM at Lake Lawn Lodge in Delavan, Wisconsin on October 11, 2007 to facilitate the workshop on how to become more effective leaders and create work environments that are more successful, profitable and enjoyable.

Theresa Breining, CMP, CMM is the founder and president of Concepts Worldwide – a management firm headquartered in San Diego County since 1988. Terri has served MPI International on the local and international level, including a position as MPI's Chairwoman of the board in 2003-04. Currently, she serves as chairwoman of the APEX commission – a national body working to develop and implement standards by which the meetings and events industry functions. Terri also serves on the Board of the San Diego Convention and Visitors Bureau.

The Community Outreach team is happy to support Mary's Room at this month's program. Attendees supported the local charity by providing a new or "gently used" baby item or book.

About MPI Wisconsin Chapter

MPI-WI leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin's hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence,

engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

-1-

The 358 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (MPI; www.mpiweb.org) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

###