



FOR IMMEDIATE RELEASE

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Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin – March Education Program

Rockford, IL – March 20, 2008 – Meeting Professionals International – Wisconsin Chapter (MPI-WI) will hold the March program at the Rockford Clock Tower Resort, IL

Join MPI-WI members as they learn valuable presentation skills on Thursday, March 20, 2008 at the Clock Tower Resort in Rockford, IL. Loraine Kaminsky will expose members to “Leveraging Diversity to Boost the Power of Your Meetings”. Loraine is an energetic and engaging speaker and facilitator, and a recognized leader in the fields of global diversity, cross-cultural awareness, language training, mentoring and consulting. Her experience makes Loraine a well sought after speaker and trainer on the importance of intercultural and diversity effectiveness. She is also an MPI Platinum Series speaker. After attending Loraine’s presentation – members will be able to; build awareness of the wider dimensions of diversity and their impact on the domestic workplace and international marketplace, apply skills in successfully addressing challenges that arise from working with a diverse team and client base, and identify solutions and strategies for fostering respect and promoting inclusion in the meetings industry.

About MPI Wisconsin Chapter

MPI Wisconsin leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin’s hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 359 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value

and define the strategic value of meetings within their respective organizations. For more information, visit www.mpiwi.org.

About Meeting Professionals International

Established in 1972, Meeting Professionals International (www.mpiweb.org) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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