



## **FOR IMMEDIATE RELEASE**

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### **Meeting Professionals International - Wisconsin Chapter to Donate All Profits from 3<sup>rd</sup> Annual Golf Outing to the American Red Cross for Flood Relief in Wisconsin Dells Area.**

*In response to the devastating flooding that has occurred in the Wisconsin Dells Region, MPI Wisconsin Chapter will donate all profits from the 3<sup>rd</sup> Annual Golf Outing to the Badger Chapter of the American Red Cross.*

**Wisconsin Dells, WI – June 18, 2008 – Meeting Professionals International – Wisconsin Chapter (MPI-WI) will host the 3<sup>rd</sup> Annual Golf Event at Trappers Turn Golf Course and the Kalahari Resort.**

This event will take place on Wednesday, June 18, 2008, and will contribute all of their profits from its event on Wednesday, June 18, 2008 at Trappers Turn Golf Course in Wisconsin Dells to the Badger Chapter of the American Red Cross.

Paulette Heney, MPI-WI Chapter President, is quoted: "We are proud to support the flood victims with our event next week using many of the beautiful resources the Wisconsin Dells has to offer. Contributing to the Badger Chapter of the American Red Cross allows us to support the statewide relief efforts."

### **About MPI Wisconsin Chapter**

MPI Wisconsin leads the meetings industry in Wisconsin through education. Monthly, both members and non-members are invited to participate in exceptional education that allows those who plan meetings to gain solid professional development and also showcase many of Wisconsin's hotel properties and special venues. Further, MPI-WI continues to strive and work diligently to educate corporate leaders on the impact of meetings on business. It is essential as members of MPI to instill public confidence, engaging in fair and equitable practices and building professional relationships with meeting industry colleagues.

The 359 members of Wisconsin Chapter of Meeting Professionals International (MPI), established in 1977, offers education, the latest research and trends, leadership training, best practices, professional development and networking opportunities, which help its members enhance their professional value and define the strategic value of meetings within their respective organizations. For more information, visit [www.mpiwi.org](http://www.mpiwi.org).

### **About Meeting Professionals International**

Established in 1972, Meeting Professionals International ([www.mpiweb.org](http://www.mpiweb.org)) is the largest association for the meetings profession with more than 19,000 members in 66 chapters and clubs across the USA, Canada, Europe and other countries throughout the world. As the global authority and resource for the \$122.3 billion meetings and events industry, MPI empowers meeting professionals to increase their strategic organizational value through education and networking opportunities. Its strategic plan, Pathways to Excellence, is designed to elevate the role of meetings in business via: creating professional development levels to evolve member careers to positions of strategic understanding and influence; influencing executives about the value of meetings; and ensuring MPI is the premier marketplace for planners and suppliers.

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