

FOR IMMEDIATE RELEASE

Meeting Professionals International – Wisconsin Chapter

MPI – Wisconsin Comes to the Rescue for Statewide Flood Victims

The Wisconsin Chapter of Meeting Professionals, International donated their profits from their 3rd annual golf event this past summer to the Badger Chapter of the American Red Cross for the Wisconsin Flood Relief Fund. After all the money was counted and financial obligations wrapped up, a check of \$7,183.00 was donated to help the flood victims!

On August 15th, the 2007-2008 MPI-WI President, Paulette Heney, CMM, from Meetings & Incentives, delivered the check to Nicole Hoffman, Director of Donor Development for the Badger Chapter of the American Red Cross. “Though it was the decision of the Board to donate the money, our chapter members were very supportive of this endeavor. I’m so proud that we have such amazing people in our organization who always step up to the plate to help others.”

Nicole Hoffman also expressed her appreciation to our chapter by saying, “This statewide flooding is the largest natural disaster Wisconsin has ever had! Many, many homes have been condemned, and people left without any help at all. We are proud to partner with MPI-WI, and this generous donation helps our Red Cross services to continue to bring the relief needed to these flood victims”.



Nicole Hoffman (Left) accepts the check from President Paulette Heney, CMM (Right)

According to Sue Lidstrom from the Sheraton Madison Hotel, and the chapter’s Community Outreach Chairperson, “This is not the first time the Wisconsin chapter has pulled together to help in such disasters, but the first that affected all of us so close to home. The MPI-WI Chapter also donated \$10,000 to the New York Chapter after September 11th, as well as \$4,000 to New Orleans after Hurricane Katrina. This is in addition to our regular Community Outreach projects such as canned food drives, Coats for Kids, the Ronald McDonald House, Toys for Tots, and other projects we do throughout the year to give back to our communities”.