

Colleen A. Rickenbacher, CMP, CSEP
Colleen Rickenbacher, Inc.
Biographical Information

Colleen Rickenbacher is a business owner, author, speaker, consultant and television personality.

Speaking engagements have taken Colleen around the World, and she can be seen and heard regularly on national television and radio. Most recently she appeared on Country Music Television (CMT), Fox News, the Joni Show and Make Your Day Count.

Colleen has also been named as one of the Top 25 Most Influential People in the Meetings Industry by *Meeting News Magazine*. She has won numerous other awards and serves on industry boards and committees.

Her book *Be On Your Best Business Behavior* covers all areas of practical business and dining etiquette. Her tips strengthen the image of organizations and individuals, and separate them from their competition. You never want to leave money on the table because you did not have the proper business and dining etiquette skills to close the business deal or to make a better first impression.

Colleen's next book *Be On Your Best Cultural Behavior* will be released soon providing protocol tips for 21 countries covering dining and business etiquette, meeting protocol, and avoiding those embarrassing international faux pas.

Colleen is still producing award-winning events and has achieved both her Certified Meeting Professional (CMP) and the Certified Special Events Professional (CSEP). She serves on the Convention Industry Council Board of Directors and also on the Education Council and Board of the International Association of Protocol Consultants rolling out the new certification program of Certified Protocol Consultant (CPC) in 2006.