

SPECIAL EFFECTS: Where there's smoke is there really fire?

This power-packed session will assist planners in learning about the basic elements of incorporating special effects into their meeting planning strategy. Smoke, fog, streamers, confetti and more will be covered. Integration of special effects into the meeting and special event environments, usually perceived as cost-prohibitive, are not only affordable, but leave lasting emotional impact. Planners who develop corporate theater settings and high visual impact events will find this session adds to their "bag of tricks" in taking your meeting or event to a whole new level for less than imagined. A few surprises are in store during the presentation!

Presented by:

Peter Windingstad holds a Masters Degree in Theatrical Scenic Design from the University of Arizona. Prior to joining ACME Corporation, he was the head designer at a similar company in Chicago, Illinois, as well as president of his own production design firm. His designs have been seen all over the world in places such as Bali, Paris, London, Las Vegas, Puerto Rico, Chicago and Milwaukee.

Companies that have enjoyed his designs have included MCI, Yellow Transportation, Amgen Pharmaceuticals, Miller Brewing, Waste Management and Nextel. Peter continues to design for live theater to keep him on his toes and to flex his creative nature.

Gloria Nelson, President of Gloria Nelson Event Design, LLC, is not only known for her enthusiasm with respect to the industry of special events, but her innovation in creating high energy, high visual impact onsite drama. Her cumulative 25 years experience in meetings, special events, fundraising and public relations has brought a unique background to her discipline.

Gloria is a two-time N.I.C.E. Award winner bringing home honors for *Best Corporate Event \$25,000 and Under* and *Best Social Event \$25,001-\$75,000*. A lifelong learner, Nelson hopes to garner her Certified Special Event Professional (CSEP) designation in August, 2004. She is a frequently requested speaker, committed to mentoring aspiring event planners and manages to still produce events for such notables as Sprint PCS, the Green Bay Packers and Thrivent Financial Bank to name but a few of her clients.