

## ***Professional Keynote Speaker, Author, Executive Advisor***

### **About John**

John is a professional motivational and inspirational keynote speaker, business conference speaker, seminar leader, and corporate retreat facilitator. He is also a senior executive advisor, consultant, popular author, and successful businessman. John's thirty years of International business experience in corporate, government, and nonprofit sectors, provide a vast wealth of information and experience. As a motivational and inspirational public speaker, John draws upon this diverse background to relate key business principles, while enriching his content with insightful and dramatic illustrations, stories, and humor. John is a master storyteller and he uses the power of memorable stories to touch both the heart and mind of his audiences.

***John's goal in speaking to each group is threefold: to educate the mind, touch the emotions, and challenge the will.***

### **Professional Business Speaker**

Through carefully developed and targeted keynotes, seminars, conferences, and executive retreats, John empowers his audiences. His highly personable style touches both the mind and the heart. With thought-provoking insights, vivid stories, and a frequent dose of humor, he reaches audiences in a way they do not soon forget. Each motivational and inspirational presentation is completely unique, meticulously crafted to meet the specific needs of the client whether it be a association meeting, sales conference, or corporate retreat. In this manner, John provides not only inspirational instruction and motivation, but also the vision and resources needed to take the organization to the next level. Laying a principle-based foundation, John leads organizations beyond focusing solely upon current profitability to creating their future and an enduring Legacy.

### **Executive Advisor**

John is the founder and Managing Partner of DI FRANCES & ASSOCIATES, LLC, an executive advisory and consulting firm assisting organizations internationally. The firm's clients have included the U.S. Government, major US Corporations such as United Defense, Merck/Medco Pharmaceutical, United Technologies, Textron Corporation, and middle-market companies as well as numerous offshore corporations, and foundations in Europe and Asia.

### **Background and Experience**

John Di Frances' professional career spans thirty years of global corporate, nonprofit, academic, and government agency experience in senior executive and industry leadership positions. John has worked with organizations ranging from aerospace and defense to technology, pharmaceutical, general manufacturing, engineering/construction, service, and consumer products.